



JEFF HENCZ

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Objective

As a graphic designer with two years of professional design and marketing experience, I am now seeking a position where I can use my creative abilities to their fullest potential. Above all else, I wish to work alongside professionals I respect to create work that I am proud of.

Experience

Graphic Designer and Marketing Assistant Ella's Bubbles, LLC

April 2015-December 2015

Maintained a consistent visual identity across all corporate materials, both digital and print

Took and edited photographs of products for online retail and marketing purposes.

Scriptwriting, storyboarding, and video editing for informational product videos

Created graphics, logos, and banners for website

Wrote copy for product descriptions and SEO

Graphic Design Intern Street-Level Youth Media

June-August 2014

Created graphic identity standards for the organization

Designed fliers and posters for events

Created graphics for website and social media

Designed marketing materials and set for youth talk show

Graphic Design Intern Resultly, LLC.

June-August 2013

Helped create PDF presentation decks for consumers and investors

Created graphics for website, the Resultly app, and emails

Graphic Designer Back to Nature, Inc.

July 2012-Present

Website and e-store management

Label and packaging design

Product photography

Education

Columbia College Chicago

B.F.A, Graphic Design (2014)

Honors

Dean's List 2011-2014

Skills

Digital and print design

Packaging design

Video Editing, Animation, and Motion Graphics

Works well alone and in a team

Exceptional communication skills

Writing

Tidy and organized

Time-management

Quick to adapt and learn

Speak and read Polish fluently

Basic Spanish

Software

Mac and PC

Adobe CS (Illustrator, InDesign, Photoshop, Premier, Bridge, Dreamweaver)

HTML, CSS

CMS (Magento, Wordpress, Squarespace)

FTP Software

Microsoft Office